

Albany Visitors Association Photo Contest Video Entry Rules

PROJECT THEME: “What makes my home community the best place in the world?”

PURPOSE: The purpose of this contest is to find video clips of Albany, Linn County and the surrounding area suitable for use by Albany Visitors Association (AVA) in online marketing programs and the web site.

RULES:

1. All footage must be the videographer’s original work or footage from public domain. If another person’s work is used the videographer must have written permission from the photographer to use his/her footage or still images.
2. The focus of your project is to be Albany (including North Albany) and Linn County but may include brief images of other Oregon locations.
3. Productions should be two to three minutes long and should not exceed five minutes.
4. All entries must be presented to AVA on a DVD or flash drive in raw format file (.AVI).
5. DVDs and flash drives must be labeled to include the following information:
 - Videographer’s name
 - Address
 - Phone number
 - E-mail address
 - Film title
6. All entries should be suitable for family viewing under the Motion Picture Association of America film rating system: G- General Audiences (All ages admitted) or PG (Parental Guidance Suggested)
7. Entrants will be required to sign a release allowing AVA to use their video either in its entirety or clips from it for promotional purposes. AVA may post videos to YouTube, use on Facebook, AVA’s Website or websites of its industry partners. Photographer credit will be given whenever possible.
8. Submitted video must *not* have been used to promote any other organization or in other media campaigns prior to this submission.
9. Photographers must furnish a signed photo release for any footage that prominently features an individual or group of individuals.
10. NOTE: All entries must be submitted to the AVA office at 250 Broadalbin St., Suite 110 in downtown Albany in Two Rivers Market by **5:00 pm Friday, February 24, 2012.**
11. For further information: call 541-928-0911 or e-mail: info@albanyvisitors.com