



January 7, 2016

Dear Photographers,

The Albany Visitors Association (AVA) is proud to sponsor the 9th Annual Albany Visitors Association Photography Contest. The purpose of this contest is to collect images suitable for use in the marketing program for Albany, Linn County and the Willamette Valley.

The contest is open to photographers of all skill levels. First through third place ribbons will be given to winners in each of eight categories. Overall winner will be awarded Champion & Reserve Champion Ribbons. There will also be a ribbon awarded for Peoples' Choice, with a winner voted for by the general public. Prizes will be awarded to Champion, Reserve Champion and People's Choice winners.

This year we are looking for a "Best Cover Shot". In this category we are looking for a photo that would be worthy of gracing the cover of our Albany Brochure.

Deadline for submission is **5:00 pm Friday, February 19th, 2016**. For further information, contest rules and entry forms contact the Albany Visitors Association, 110 3rd Ave SE, Albany, OR 97321, 541-928-0911, cbradford@albanyvisitors.com

Albany Visitors Association ***Photo Contest Categories and Dates***

PURPOSE: The purpose of this contest is to collect images suitable for use in marketing programs for Albany, Linn County and the Willamette Valley.

CATEGORIES:

1. **SCENIC:** Picturesque photos of Albany, Linn County, and the Willamette Valley.
2. **LANDMARKS:** Images of covered bridges, historic buildings, etc. in Albany, Linn County, and the Willamette Valley.
3. **EVENTS:** Photos of events such as, Northwest Art & Air Festival, River Rhythms, Farmers Market, Veterans Day Parade, Strawberry Festival, Pioneer Picnic, Linn County Fair, and other events in the Willamette Valley.
4. **LIFE IN OUR COMMUNITY:** Photos of activities such as golf, bicycling, farming, etc. in the Willamette Valley
5. **OPEN:** A photo that does not fit into one of the first 4 categories but was taken within Oregon.
6. **HISTORIC ALBANY DISTRICTS:** A photo depicting Albany's Downtown ie: storefront, streetscape, panorama, architectural detail, skyline, "The Heart of Albany" specific to downtown.
7. **CULINARY:** Enticing photos of Albany and the Willamette Valley local culinary & beverage scene, such as restaurants and wineries/breweries; dishes created by local chefs; produce from local farms; and other food and beverage photographs.
8. **VIDEO:** See attached rules for video entries.

IMPORTANT DATES:

1. All entries must be submitted to Albany Visitors Association's office at 110 3rd Ave SE in downtown Albany by **5pm Friday February 19, 2016**
2. Judging of the photos will take place on or about **March 7, 2016**
3. Winners will be announced and awards given at a reception at the Albany Visitors Association on **March 18, 2016..**
4. Links to photos will be available for viewing on Flickr through the month of April.

Note: The staff and Board category has been removed, Staff and Board can enter in any of the above categories, and they cannot win any monetary awards, just ribbons.

Albany Visitors Association Photo Contest Video Entry Rules

PURPOSE: The purpose of this contest is to find video clips of, Albany, Linn County and the surrounding area suitable for use in Albany Visitors Association's (AVA) and industry partners online marketing and web site.

RULES:

1. All footage must be the videographer's original work or footage from public domain. If another person's work is used the videographer must have written permission from the photographer to use his/her footage or still images.
2. The focus of your project is to be Albany (including North Albany) and Linn County but may include brief images of other Oregon locations.
3. Productions should not be more than two to three minutes long and should not exceed five minutes.
4. All entries must be presented to AVA on a DVD or flash drive in raw format file (.AVI).
5. DVDs and flash drives must be labeled to include the following information:
Each video must be saved with name or title, videographers name, date format. (ie: Art & Air Festival Bob Brown 82012). Videos will be displayed on Flickr for the public and judges to view, accessible from AVA's website.
6. The Albany Visitors Association reserves the right to reject any video considered in poor taste or inappropriate.
7. All entries should be suitable for family viewing under the Motion Picture Association of America film rating system: G- General Audiences (All ages admitted) or PG (Parental Guidance Suggested)
8. Entrants will be required to sign a release allowing AVA to use their video either in its entirety or clips from it for promotional purposes. AVA may post videos to YouTube, use on FaceBook, AVA's Website or websites of its industry partners. Videographer credit will be given whenever possible.
9. Submitted video must not have been used to promote any other organization or in other media campaigns prior to this submission.
10. Photographers must furnish a signed photo release for any footage that prominently features an individual or group of individuals.

NOTE: All entries must be submitted to the AVA office 110 3rd Ave SE in downtown Albany by **5:00 pm Friday, February 19, 2016**

For further information: call 541-928-0911 or e-mail: cbradford@albanyvisitors.com